

Leroy Solutions LTD - Sale of Digital Assets Proposal



More about the digital assets which are provided by Leroy Solutions:

Map Application

The Map application has been designed to allow users to select a destination on a map which in return provides coordinates. The Map Application can be tailored for any city and country.

Travel Application

The Travel Application has been designed to allow users to select a travel destination, a travel time, the place of the desination, as well as inputting your various credit card details such as Credit Card number, CCV number, Expiry Date and Credit Card Number.

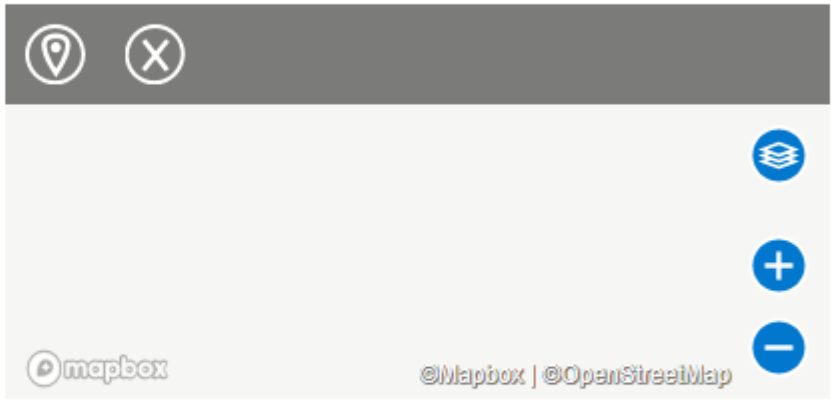
Interview Date and Time Application

The interview date and time application has been designed to allow users to select a interview date and a interview time. This Interview Date and Time application can be tailored for each company and users needs.



Questions

Map Application



Location

United States - Chicago

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Personal Details | **Travel Details** | Bank Details

Travel Dates

01 January 2023

Travel Destinations

United States of America

Places

Florida-Miami

Prices

1400

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Exit

Help



Questions

Interview Date

December 2024						
S	M	T	W	T	F	S
24	25	26	27	28	29	30
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

Interview Times

[All](#) [None](#)

- 10.00 AM
- 10.30 AM
- 10.40 AM

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Pricing:

Map Application Digital Asset - \$600

Travel Application Digital Asset - \$1000

Interview Dates and Times Digital Asset - \$1400

Overall Budget	F2	F3	F4	F5	F6	F7	F8	F9	F10	F11	F12	F13	F14	F16	F17	F18	F19
Leroy Solutions LTD January 2025 to December 2025																	
Account	2025-01-01	2025-02-01	2025-03-01	2025-04-01	2025-05-01	2025-06-01	2025-07-01	2025-08-01	2025-09-01	2025-10-01	2025-11-01	2025-12-01	Total				
Income																	Price Quantit
Interest Income (270)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	Interview Dates and Time Applicatio	1450.	10.0	####
Other Revenue (260)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	Map Applicatio	650.0	10.0	6,500
Sales (200)	31000	31000	31000	31000	31000	31000	31000	31000	31000	31000	31000	31000	372000	Travel Applicatio	1000.	10.0	####
Total Income	31000	31000	31000	31000	31000	31000	31000	31000	31000	31000	31000	31000	372000				####
Less Cost of Sales																	
Cost of Goods Sold (310)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Total Cost of Sales	0	0	0	0	0	0	0	0	0	0	0	0	0				
Gross Profit	31000	31000	31000	31000	31000	31000	31000	31000	31000	31000	31000	31000	372000				
Less Operating Expenses																	
Advertising (400)	200.0	200	200	200	200	200	200	200	200	200	200	200	2400				

Overall Budget	F2	F3	F4	F5	F6	F7	F8	F9	F10	F11	F12	F13	F14	F16	F17	F18	F19
Bank Fees (404)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Bank Revaluations (497)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Cleaning (408)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Consulting & Accounting (412)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Depreciation (416)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Entertainment (420)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Freight & Courier (425)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
General Expenses (429)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Income Tax Expense (505)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Insurance (433)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Interest Expense (437)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Legal expenses (441)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Light, Power, Heating (445)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Motor Vehicle Expenses (449)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Office Expenses (453)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Printing & Stationery (461)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Realised Currency Gains (499)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Rent (469)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Repairs and Maintenance (473)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				

Overall Budget	F2	F3	F4	F5	F6	F7	F8	F9	F10	F11	F12	F13	F14	F16	F17	F18	F19
Subscriptions (485)	29685.6666	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	29685.6666				
Superannuation (478)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Telephone & Internet (489)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Travel - International (494)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Travel - National (493)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Unrealised Currency Gains (498)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0				
Wages and Salaries (477)	8333.33333	8333.33333	8333.33333	8333.33333	8333.33333	8333.33333	8333.33333	8333.33333	8333.33333	8333.33333	8333.33333	8333.33333	100000				
Total Operating Expenses	38219	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	132085.666				
Total Expenses	38219	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	8533.33333	132085.666				
Net Profit	-7219	22466.6666	22466.6666	22466.6666	22466.6666	22466.6666	22466.6666	22466.6666	22466.6666	22466.6666	22466.6666	22466.6666	239914.333				

Proposal Assumptions

The Alteryx license cost is a once-off annual cost which will be incurred upfront by Leroy Solutions LTD. This will enable Leroy Solutions to provide mentoring and training through the use of the software. The initial cost of the software is R89000. The cost has been split across the three different businesses.

We have projected the sale of 10 Interview Dates and Times applications, the sale of 10 Map applications and the sale of 10 travel applications for the year of assessment 2025.

Advertising costs of \$200 have been included into the budget for the first month of the project, this is related to capturing the market. This is a cost which is expected to decrease over time as the business expects more of the market to be aware of the services provided by the company.

Wages and Salaries have been estimated at \$8333 per month. The basis of this salary amount is based on market-related salaries for a start-up company. The salary is at arms-length. This can be expected to change based on the number of applications which Leroy Solutions LTD will be able to sell. The wages and salary has been divided by 3 to account for all three businesses..

Gallery



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We believe in building a sustainable future for the generation through the use of digital assets such as Interview Dates Preparation application, Map Application and a travel application.

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